

THE WESTPORT LIBRARY
Approved Minutes of the Development Committee
September 24, 2018

Committee Members Present: Andrea Berkley, Iain Bruce, Emily DiMiceli, Celeste LaCroix, Randy Herbertson, Mimi Greenlee, Sivan Hong, Lucy Johnson, Adrian Hinojos

Committee Members Absent: n/a

Staff Attending: Wafaa Naggar, Barbara Durham, Bill Harmer, Rachel Pagnataro

The meeting was called to order at 6:00 pm.

Minutes of last meeting: Andrea Berkley moved to accept the minutes from the July 12, 2018 meeting. It was seconded by Emily DiMiceli, and the minutes were unanimously accepted and approved with an amendment to include Mimi Greenlee's attendance at the July meeting.

Topics discussed: Emily DiMiceli, chair, with Andrea Berkley and Barbara Durham provided an overview of the timeline and strategy for the Annual Appeal. Discussion is ongoing with the committee on ways to better segment audiences and utilize digital and social platforms to engage and solicit patrons and donors.

Mimi Greenlee provided an update on the July Summer Book Sale as well as updates on discussions around future Library book sales.

The next meeting will be held on October 11 at 6:00 pm in the Riverwalk program Room. The meeting was adjourned at 7:30 p.m.

Respectfully submitted by
Rachel Pagnataro
Director of Marketing & Communications
Recording Secretary