

THE WESTPORT LIBRARY

Minutes of the Development Committee

February 10, 2021

Meeting Conducted by Zoom

Committee Members Present: Andrea Berkley, Iain Bruce, Randy Herbertson, Celeste LaCroix, Jenna Markowitz, Krishna Patel, Meena Pellerin, Barrie Rosen

Members Absent: Emily DiMiceli

Staff and Guests Attending: Bill Harmer, Nancy Klein

The meeting was called to order at 5:35pm

Minutes of last meeting: Unanimously approved

Topics discussed:

The first topic on the Agenda was the 2020/21 Annual Appeal. The spring push will be online/email utilizing a sizzle reel being developed by the Library's' Verso Studios. March is targeted for this final element of the campaign.

The Committee discussed *Booked for the evening*, now set for Thursday, May 13th, honoring virtuoso Itzhak Perlman. The Benefit Committee will be holding its first meeting next week and such matters as ticket and sponsorship prices/benefits will be discussed. Staff will report back to the Development Committee.

A new fundraiser for the fall was discussed next. A luncheon to take place in the Trefz Forum, this event would recognize an individual(s) for their social impact. The inaugural event will recognize Jody Kantor and Megan Twomey, prize winning authors of She Said: Breaking the Sexual Harassment Story That Helped Ignite a Movement.

The last item on the Committee Agenda was a follow-up regarding a suggestion for a newcomer's program. Ms. Klein developed an over-sized postcard that will be sent to newcomers inviting them to tour the Library with a member of the Board. The postcard will be reviewed by the Committee with plans to start the tours in April.

The next committee meeting will be held on March 10, 2021, at 5:30pm.

The meeting was adjourned at 6:25pm

Respectfully submitted,

Nancy Klein

Chief Development and Marketing Communications Officer