

THE WESTPORT LIBRARY

Minutes of the Development Committee

June 9, 2021

Meeting Conducted by Zoom

Committee Members Present: Andrea Berkley, Iain Bruce, Emily DiMiceli, Randy Herbertson, Jenna Markowitz, Krishna Patel, Meena Pellerin, Barrie Rosen

Members Absent: Celeste LaCroix

Staff and Guests Attending: Bill Harmer, Nancy Klein

The meeting was called to order at 5:30 pm

Minutes of last meeting: Unanimously approved

Topics discussed:

The first subject discussed is a new fall fundraising event. With a proposed date of October 5th, the event will feature Jody Kantor and Meghan Twohey, Pulitzer Prize-Winning Authors of *She Said: Breaking the Sexual Harassment Story That Helped Ignite a Movement*. According to the Michigan Ross Center, social impact is “A significant, positive change that addresses a pressing social challenge.” The Library’s new fundraising event will be themed around social impact.

The Committee then brainstormed possible themes for the 2020/21 Annual Report. Suggestions included a focus on how the Transformation Project set the Library up for the hybrid programming begun during the pandemic. “In 2020, we brought the Library into Westport homes.” The Committee discussed using testimonials and multi-media to create a compelling narrative.

Finally, Ms. Berkley reminded the Committee members to review the Annual Appeal donor prospects lists to refresh with new names.

The next committee meeting will be held on Wednesday, July 14, 2021, at 5:30pm.

The meeting was adjourned at 6:30 pm

Respectfully submitted,

Nancy Klein

Chief Development and Marketing Communications Officer