

THE WESTPORT LIBRARY

Minutes of the Development Committee

November 10, 2021

Meeting Conducted by Zoom

Committee Members Present: Andrea Berkley, Dave Briggs, Randy Herbertson, Celeste LaCroix, Stefano Pacifico, Krishna Patel, Meena Pellerin, Jeremy Price

Staff and Guests: Bill Harmer, Nancy Klein

The meeting was called to order at 5:35 pm

Minutes of the last meeting: Unanimously approved.

Topics discussed:

The Committee was briefed about the second phase of the 2021/22 Appeal which will go out in early December. This mailing is focused on year end gifts. The Committee was also apprised about the plans for the #Giving Tuesday campaign. This year's effort is focused on the Library's Camp Explore program and will include messaging about the matching gift from our donor.

The Committee also discussed the potential for a Board matching gift for next year's Appeal. The members will share this idea with other Trustees to determine their interest.

Finally, the Committee had an extensive discussion about how to garner corporate sponsors for the Library. Ms. Klein and Mr. Harmer discussed opportunities for businesses to sponsor fundraising events as well as programs. They will develop a list of potential assets for the Committee to review in December.

The next Committee meeting is Wednesday, December 8th at 5:00 pm (NEW time)

The meeting adjourned at 6:30 pm.

Respectfully submitted,

Nancy Klein

Chief Development and Marketing Communications Officer