

THE WESTPORT LIBRARY

Minutes of the Development Committee

March 14, 2023

Meeting Conducted by Zoom

Committee Members Present: Andrea Berkley, Dave Briggs, Celeste LaCroix, Jay Norris, Stefano Pacifico, Krishna Patel, Jeremy Price, Randy Herbertson

Absent: Meena Pellerin

Staff and Guests: Agata Slattery

The meeting was called to order at 6:05 pm

Minutes of the last meeting: Unanimously approved.

Topics discussed:

Annual Appeal update was provided.

There will be an April push for the Appeal hitting mailboxes soon. This mailing will be a buck slip, a change from the traditional form at.

Fairfield County Giving Day update was given and Agata will be reaching out to donors to thank them.

The committee reviewed initiatives and ideas that have been circulated to attract new donors and/or incentivize current donors to increase their donations.

The top ideas that emerged were:

Discussion of fundraising strategies to be implemented by next fiscal year.

Next steps: Each of the above ideas will be further developed by members of the committee and then presented to the Board.

With no further business the meeting adjourned at 7:05 pm

Respectfully submitted,

Andrea Berkley
Co-Chair Development Committee