

THE WESTPORT LIBRARY

Minutes of the Development Committee

April 18, 2023

Meeting Conducted by Zoom

Committee Members Present: Andrea Berkley, Dave Briggs, Celeste LaCroix, Krishna Patel, Meena Pellerin, Jeremy Price, Randy Herbertson

Absent: Jay Norris, Stefano Pacifico

Staff and Guests: Agata Slattery, Robin Powell

The meeting was called to order at 5:15 pm

Minutes of the last meeting: Unanimously approved.

Topics discussed:

Annual Appeal update was provided.

There will be a Fiscal Year End push for the Appeal in late June.

The committee reviewed initiatives and ideas that have been circulated to attract new donors and/or incentivize current donors to increase their donations.

Corporate sponsorships from two local companies: Gault will be pursued by Bill, Randy and Dave. Bridgewater is the second firm.

A Donor Recognition event will take place in either late September or Early October. A committee is needed to determine who will be the invitees and what the event will look like. Andrea will present the idea at the BOT meeting on April 19 and ask for volunteers. Celeste volunteered to be on the Committee.

Discussion on creating an interactive QR code for videos of donor testimonials.

Giving Circles/Tiers and Incentives also needs a committee. The idea is to have them set and in place for next year's appeal. Andrea will ask for volunteers at the BOT meeting on April 19.

Discussion on various ways to reach out after major events and reasons why.

With no further business the meeting adjourned at 6:05 pm

Respectfully submitted,

Andrea Berkley
Co-Chair Development Committee