

THE WESTPORT LIBRARY

Minutes of the Development Committee

December 12, 2023

Meeting Conducted by Zoom

Committee Members Present: Andrea Berkley, Dave Briggs, Randy Herbertson, Celeste LaCroix, Stefano Pacific, Barrie Rosen, Mark Silverstein

Absent: Krishna Patel, Jay Norris,

Staff and Guests: Bill Harmer, Agata Slattery

The meeting was called to order at 2:03 pm

Minutes of the last meeting: Unanimously approved.

Topics discussed:

Agata presented an update on the Annual Appeal, including comparisons to last year's Appeal at this time. She highlighted the success of this year's Giving Tuesday campaign.

The committee discussed the generous bequest made by Irma Schacter. The committee would like to recommend that a fund be established in Irma's name to support unrestricted programming. This fund would provide long term resources needed to sustain future programming, serve as a catalyst for innovation and opportunistic programming, and provide a platform to launch a cohesive narrative around planned giving. Next, the committee will present this recommendation to the finance committee for review.

Bill briefly mentioned the Brubeck Fundraising Event on March 9th and solicited committee members to serve as event captains, helping to raise awareness and sell tickets.

Agata and Bill shared that they have been working on program sponsorships and underwriting opportunities for the community. In the new year, they will have three options detailed and ready to share with the board..

Agata also briefly shared the work she has been doing on a robust planned giving campaign with hopes of launching it in January.

Meeting adjourned at 3:05pm.

Respectfully submitted,

Andrea Berkley
Co-Chair Development Committee