

THE WESTPORT LIBRARY
Minutes of the Development Committee
September 9, 2026

Meeting Conducted by Zoom

Committee Members Present: Ashley Zwick, Christie Charise, Jim Corgel, Tanya Guleria, Mark Silverstein, Liza Van Gundy, and Dave Briggs

Staff and Guests: N/A

Liza called the meeting to order at 1:06 PM

Minutes of the August meeting: Unanimously approved

Topics discussed:

Mark and Tanya gave an update on Booked. The Library is close to meeting the revenue target and Robin is working on follow-up with sponsors; GA tickets are still available. One major donor is expected to commit closer to the event date. Programming is also making progress, with very high participation in the video tribute. The Committee is collaborating with the videographer to determine how to best integrate all submissions into the run of show.

Liza shared an update on preparation for the annual appeal. Meetings with all Board of Trustees members are in progress. Robin and Susie are on track to finalize lists for Board and Library outreach so everything is ready and printed first week of October. Tanya also shared an update on strategies to target marketing materials that will be distributed throughout the Library during the appeal.

Liza shared an update on ad sales. The Library has secured several buyers for space in upcoming issues of the Library magazine and exceeded the revenue target set out in the roadmap. A future meeting will discuss relevant policy and Board/staff guidelines.

Mark shared updates on recent donor meetings and upcoming events.

The meeting adjourned at 1:41 PM

Respectfully submitted,

Liza Van Gundy
Co-Chair, Development Committee